

# INNOVATION THE TOURIST EXPERIENCE

exploiting IoT and wearables technologies



**WEL**

[www.wel.business](http://www.wel.business)

## WHO WE ARE

WEL is a dynamic company, composed of a **highly qualified team of computer, electronic and telecommunications engineers**, with a profound know-how in the field of business process and the vision to bring companies to obtain a unique digital identity, fully integrated with the business processes defining competitive advantages based on new standards of quality and efficiency.

## WHAT WE DO

We develop **tourism solutions 4.0** using **IoT and wearables technologies**.



# CUSTOMER

**DIGITAL IDENTITY:**  
creation and personalization of a virtual identity based on user data



**PROXIMITY MARKETING:**  
active promotions through app in certain positions

**EQUIPMENT RENTAL:**  
location of equipment and payment of the rental via smartband

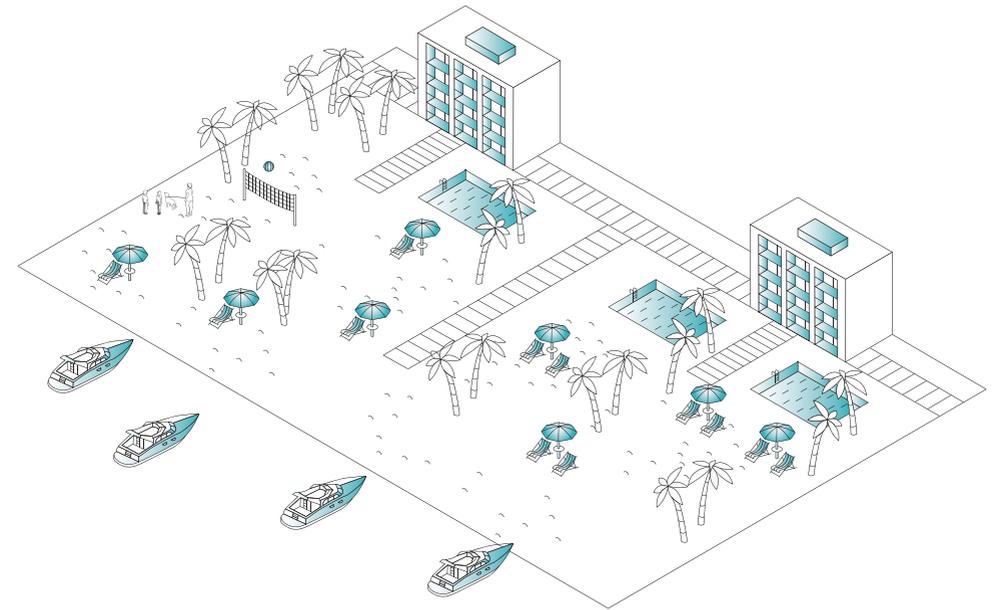


**DIGITAL PAYMENTS:**  
contactless payments via smartphone and wearable

**KIDS & PETS TRACKING:**  
traceability of the family and pets with the use of a special smartband



**EQUIPMENT RENTAL:**  
location of bicycles or other equipment, payment of rental via smartband



**EQUIPMENT MONITORING:**  
location equipment and control of free umbrellas



**INFO APARTMENTS/ROOMS:**  
temperature control, gas control, plant electric/water, cleaning

**HOUSEKEEPER MANAGEMENT:**  
localization ed list of ongoing activities of the staff



**SMART COMMUNICATION:**  
info daily activities, general communications and emergency

**PRESENCE DETECTION:**  
control of the work activities of the staff



**MAINTENANCE SERVICE:**  
monitoring of the state of health of the structures and notices of intervention

# MANAGEMENT

**CUSTOMER TRACKING:**  
customer location



**DIGITAL IDENTITY:**  
creation and personalization  
of a virtual identity based on  
user data

**RESERVATION SERVICES:**  
booking courses, activities  
recreational and facilities



**DIGITAL PAYMENTS:**  
contactless payments via  
smartphone  
and wearable



**SMART COMMUNICATION:**  
info daily activities,  
general and emergency  
communications



**EDGE PERSONNEL  
MANAGEMENT:**  
location and list of ongoing activi-  
ties of the staff

**EQUIPMENT MONITORING:**  
location  
of the equipment e  
availability check



**INFO CABINS:**  
temperature control,  
services and cleaning

# CUSTOMER



# MANAGEMENT

**Wel S.r.l**

**T: +39 02 36714679**

**Operating office:** c/o ComoNEt - Innovation Hub  
Via Cavour 2, 22074 Lomazzo (CO) - Italy

**Registered office:** Via Piatti 30, 22078 Turate (CO) - Italy  
**VAT number:** 03729510135

**info@wel.business**  
**www.wel.business**